

POWER! FOR ALL beyond 2030

Since the foundation of DAIHATSU DIESEL in 1907, we have made it our social mission to be part of the social infrastructure, and have supported the safe and secure lives of people both on the sea and on land, including protecting marine logistics with marine-use engines and securing power sources for both regular and emergency use for land-use engines.

In recent years, there has been a global accumulation of various social problems, such as climate change, depletion of energy resources, and instability.

We will meet these challenges with sincerity as we continue to support the safety and security of people's lives, and protect the rich natural environment. To achieve both of these missions, DAIHATSU DIESEL has formulated "**POWER! FOR ALL beyond 2030**," which represents our goal.

We will work together as a company to achieve net zero emissions* by 2050 while accelerating selling services as a power supply company that leads to the future.

* Net zero emissions means zero total greenhouse gas or carbon dioxide (CO₂) emissions, net of any absorption or removal.



Supporting the safety and security of people's lives

We are part of the social infrastructure of the sea and land.

Protect the rich natural environment

We will strive to switch to green energy to confront global environmental issues.

We will achieve our two missions in order to balance a rich society and natural environment

We will protect the global environment while promoting technological innovation for people's lives.

Solutions to Accomplish Our Mission

TARGET 2030

Balancing GHG (greenhouse gas) reduction and economic value enhancement

Reducing GHGs from products

Development of engines compatible with next-generation fuel

- Achieve world-class combustion efficiency with ammonia fuel and next-generation gas fuel (hydrogen, etc.) engines
- Further reduce GHG emissions through the use of emissions gas purification technology
- Significantly contribute to reducing GHGs by supplying engines compatible with various synthetic fuels

Reduction of CO₂ from business activities

Reduction of CO₂ during production

- Control energy consumption by improving production efficiency and utilize renewable energy
- Implement various plans to reduce CO₂, such as improving the efficiency of power generation facilities and continuing initiatives targeting energy recovery facilities
- Utilize marine transport from the Himeji Factory (waterfront area) to accelerate modal shift

Providing new customer value

Development of digital support business

- With the aim of supporting society with power, develop a digital support business to achieve value for customers when operating engines
- Make CBM (Condition Based Maintenance) a reality, with the aim of optimizing total life cycle cost by utilizing engine data shared between ships and land
- Establish new services that enable timely maintenance and provision of parts utilizing our accumulated expertise and DX after product sales

* Servitization is a business model in which products produced are sold and services are provided to customers.

TARGET 2050

Supporting the safety and security of people's lives

Make progress with servitization

Protect the rich natural environment

Achieve net zero emissions

POWER! FOR ALL beyond 2030

Aiming to achieve

Create customer value through engines and services as a power supply company

Based on DAIHATSU DIESEL's corporate philosophy that "We shall strive unstintingly for the betterment of society and symbiosis with our neighbours, drawing on the bold spirit of creativity and yearning for technological achievement we nurture within ourselves," we have fulfilled our mission of "being a part of social infrastructure." In addition, in order to protect the global environment, we have been working on areas such as reducing GHG emissions and effectively using resources through our products and services, and have taken on the responsibility of "being in harmony with the natural environment."

With this social mission and responsibility, we will continue to be a company that supports the safety and security of people's lives while protecting the rich natural environment.